

Certificate of Graduation



Hosted by
HACKTIV8 Indonesia

Riza Fahmi
Co-Founder & Chief
Evangelist of HACKTIV8

This Certificate is Proudly Presented to

Harishmawan Heryadi

For successfully completing the program
Digital Marketing Night Bootcamp

With Predicate **Graduates**

Issued on **19 Sept 2025**



 **HACKTIV8** Bootcamp Predicate Descriptions

Digital Marketing Night Bootcamp

PREDICATE	FINAL SCORE	LEVEL OF COMPETENCIES
Teacher's Award	99 - 100%	1. Demonstrates mastery in designing, executing and optimizing end-to-end multi-channel campaigns with brand building, market research, content marketing, campaign planning, Google Ads platform, and analytics.
Honors	95 - 98.9%	1. Demonstrates excellence in brand building, market research, user persona, social media campaigns, and brand partnerships. 2. Performs excellence in Meta and Google Ads creation, along with strong campaign media planning.
Graduates	80 - 94.9%	1. Demonstrate reliable skills in market research, campaign content creation and analytics. 2. Proficient in campaign execution of Meta, Google Ads and performing basic analysis for tracking and reporting campaign results.
Participants	70 - 79.9%	1. Successfully creates content marketing and account setup with foundational skills in market research and performance reporting. 2. Growing skills in analytics, content strategy, and campaign optimization.

This scoring system reflects the comprehensive Digital Marketing curriculum, encompassing foundational to advanced skills in brand building, market research, content strategy, campaign execution, and analytics. A score of 80% and above indicates proficiency in professional digital marketing practices and readiness for industry-standard campaign planning and execution. This assessment is based on practical project implementations, strategic evaluations, and demonstrated ability to apply modern marketing tools and techniques.